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For immediate release:

**2008 PrintImage Excellence Awards Competition
Winners announced at the 2008 Owners Conference**

November, 2008 (Des Plaines, IL) (Paramus, NJ)-NAQP recently announced the winners of its 2008 PrintImage Excellence Awards competition. In its tenth year, the project-developed by NAQP with the support of program sponsor Kodak and publishing partner *Quick Printing* magazine—attracted nearly 300 entries from copy shops, quick printers and small format commercial printers. This year, entries were judged in 17 categories demonstrating the quality that is produced on small presses, digital output devices and other equipment. A panel of local judges from all aspects of the printing industry judged entries on design, color preparation, printing quality and finishing (where applicable). Winners were announced during the Awards Luncheon at the 2008 NAQP Owners Conference. Mounted samples of the winning pieces were on display at the conference and the NAPL Network booth during Graph Expo. Winners are featured in the December 2008 issue of the NAQP Network newsletter. *Quick Printing* magazine also featured the winning pieces in a special section of their November 2008 issue.



Along with recognition in industry publications, winners have received an award bearing their name and have the option to present an award to their client as well. President & CEO Steve Johnson stated, “The magnitude of the work produced by quick and small commercial printers has changed dramatically over the course of 10 years. The quality of digital output devices and more efficient printing presses allow these companies to better serve their customers. We hope this year’s winners reap the benefits of the industry’s recognition in the form of increased sales, as it has for past winners.”

Continuing their support for the second consecutive year, Kodak was also involved in this year’s program and presentation. Steve Fullerton, Director-Trade Relations, for Kodak, was on hand to present the awards and commend the winners on their achievements.

About NAQP: Formed in 1975 as the National Association of Quick Printers, NAQP is a not-for-profit association dedicated exclusively to furthering the business of quick printers, copy shops and small format printers. Founded by quick printers to provide peers with the knowledge, tools and resources to successfully and profitably manage their businesses, its members include both independent printers and franchise businesses with a strong entrepreneurial spirit. NAQP is part of the NAPL Network, which also includes the National Association for Printing Leadership and the industry’s Research & Engineering Council of NAPL. For more information on NAQP or affiliated associations contact 800.234.0040.

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