



OUR DIFFERENCE IS IN THE DETAILS

The Inkwell, Inc.
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*Member of
American Printer's
GREEN TEAM Honor Roll*

Here's how The Inkwell is minimizing its environmental footprint:

- We image CTP Fuji Dart “processless” plates.
- We generate calibrated digital hi-res color proofs for approval—eliminating film, blueprints, matchprints, chemical developer, and fix solutions.
- We recommend recycled content and FSC-certified paper stock.
- We print approximately 85% of our jobs on recycled paper.
- We print with vegetable oil-based inks.
- We seek out products with low volatile organic compounds (VOCs).
- We use waste sheets for makeready.
- We use PDF proofs for most jobs, eliminating “hard copy” paper proofs, and customer shipping and delivery charges.
- We archive digital files rather than print hard copies of documents whenever practical.
- We issue paperless invoices and purchase orders when possible.
- We utilize paperless faxing.
- We reuse packaging whenever possible. Larger cartons are cut down to pack posters and signs. Scrap paper and tissue separators are used as stuffing when shipping packages.
- We recharge toner cartridges.
- We recycle plates, plastics, glass, and corrugated cardboard in addition to paper.
- We recycle or reuse all waste paper, press rags, packaging, and pallets.
- We employ a certified environmental service to remove, recycle and incinerate waste ink.
- We focus on eliminating or minimizing waste.
- We utilize reverse sides of paper from our desktop printers for internal-use-only items.
- We donate large paper scraps to local schools and non-profit organizations to use for art projects. Smaller blank paper is padded for interoffice notes.
- We encourage and share best practices throughout the office and shop.

*Design / Layout
Copyediting
Retouching
Wide Format
Digital / Offset
Specialty Printing
Bindery / Fulfillment
Mailing Services
Total Project Management*