



**OUR DIFFERENCE
IS IN THE DETAILS**

The Inkwell, Inc.
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*Member of
American Printer's
GREEN TEAM Honor Roll*

*Design / Layout
Copyediting
Retouching
Wide Format
Digital / Offset
Specialty Printing
Bindery / Fulfillment
Mailing Services
Total Project Management*

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For immediate release:

The Inkwell is named to the AMERICAN PRINTER's Green Team Honor Roll of environmentally conscious printers

(Kenilworth, NJ/20 November 2008) The Inkwell of Kenilworth, NJ is one of only 56 printers nationwide recognized for its efforts in environmentally conscious manufacturing. Penton Media's *AMERICAN PRINTER* magazine, a leading source for business trends and technical innovations shaping the commercial printing industry, recently named The Inkwell among its inaugural Environmental Excellence Awards winners. Teaming with premier sponsors Adobe, Agfa, Heidelberg and Kodak, *AMERICAN PRINTER*, in conjunction with the National Association for Printing Leadership (NAPL), created the Awards to recognize commercial printers who are leading the industry in environmentally conscious manufacturing.

"We believe being eco-friendly goes beyond simply specifying an FSC-certified paper or one with recycled content," says owner, Ed Ensslin. "Our sound business practices, coupled with an enlightened operating culture, comprise the cornerstone on which environmental stewardship is built."

The Inkwell, a family-owned print communications company located in central New Jersey, specializes in high quality commercial printing, direct mail/list management, fulfillment, and prepress services. For over 35 years The Inkwell has been partnering with its customers to provide total project management and exceptional service.

For further information, contact Liz Ensslin at 908-272-8090 or visit www.theinkwellusa.com.